

## RESIDENTIAL LOCAL EXCHANGE SERVICE

Effective: January 6, 2005  
DISTRICT MANAGER  
CHICAGO, ILLINOIS

SECTION 8  
2nd Revised PAGE 1  
AMENDMENT NO. 595

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## 8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

## 8.1 Promotions

From time to time, AT&T will introduce promotional offerings. AT&T may offer services at a reduced rate, or offer incentives including, but not limited to, prepaid calling cards, gift certificates, and coupons for promotional, market research or rate experimentation purposes. Such offerings will be for a limited duration.

8.2 \$25 Bill Credit - for One Month Promotion (TENSG)

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. NO. 14.

AT&T will offer the following promotion to eligible residential Customers. Customers must enroll by December 31, 2005.

(C)

To be eligible for this promotion, Customers must:

- 1) respond to an AT&T initiated marketing contact or AT&T marketing material related to this promotion, or contact AT&T to request this promotion during the marketing campaign;
- 2) newly subscribe to AT&T Residential Local Service, or upgrade their current subscription under AT&T Residential Local Service; and
- 3) subscribe to AT&T as their primary interexchange carrier.

Eligible Customers will receive a \$25.00 bill credit for one billing period. The bill credit will be applied to charges on the first billing cycle after enrollment is processed by the billing system. If the Customer's total bill is less than the \$25 bill credit, the remaining credit amount will appear as a credit balance on the Customer's future bills.

If at any time during this promotion, the Customer selects a carrier other than AT&T for their interexchange carrier and/or their Local Exchange Carrier, the Customer will: 1) forfeit any monthly bill credit not yet received, and 2) terminate their participation in this promotion.

This offer is available where billing capabilities exist. This promotion may not be combined with any other promotions providing credits or free usage to Customers subscribing to AT&T Residential Local Service.

## RESIDENTIAL LOCAL EXCHANGE SERVICE

Effective: March 1, 2004  
DISTRICT MANAGER  
CHICAGO, ILLINOIS

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3<sup>rd</sup> Revised PAGE 2  
AMENDMENT NO. 558

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## 8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

8.3 AT&T Free Month's MRC With Residential Local Service Promotion

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. NO. 14.

AT&T will offer the following promotion to eligible residential Customers. Customers must enroll by December 31, 2004.

To be eligible for this promotion, Customers must:

- 1) respond to an AT&T initiated marketing contact or AT&T marketing material related to this promotion, or contact AT&T to request this promotion during the marketing campaign; and
- 2) newly subscribe to, or upgrade their current subscription to, any AT&T Residential Local Service Offer containing a feature package. These Offers are provided under Section 5 of the above referenced Tariff.

Eligible Customers will receive, depending upon the qualifications of the customer, one of the following:

- 1 Month Waiver of the Monthly Recurring Charge for primary line associated with the Customer's account or feature; (C)
- 2 Months Waiver of the Monthly Recurring Charge for primary line associated with the Customer's account or feature; or (C)
- 3 Months Waiver of the Monthly Recurring Charge for primary line associated with the Customer's account or feature. (C)

If at any time during this promotion, the Customer selects a carrier other than AT&T as their Local Exchange Carrier, the Customer will: (1) forfeit any monthly bill credits not yet received, and (2) terminate their participation in this promotion.

This offer is available where billing capabilities exist. This promotion may not be combined with any other AT&T Promotions providing credits of Monthly Recurring Charges.

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Effective: January 1, 2004  
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1<sup>st</sup> Revised PAGE 3  
AMENDMENT NO. 554-2

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## 8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

8.4 AT&T 60 Free Minutes Promotion (RW1KA)

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. NO. 14.

AT&T will offer the following promotion to eligible residential Customers. Customers must enroll by December 31, 2004.

(C)

To be eligible for this promotion, Customers must:

- 1) respond to an AT&T initiated marketing contact or AT&T marketing material related to this promotion, or contact AT&T to request this promotion during the marketing campaign;
- 2) newly subscribe to AT&T Residential Local Service, or upgrade their current subscription under AT&T Residential Local Service, provided under Section 5 of the above referenced Tariff; and
- 3) subscribe to AT&T as their primary interexchange carrier.

Eligible Customers will receive six consecutive monthly bill credits, each equal to the lesser of: 1) the first 60 minutes of domestic Dial Station calling per month or 2) the total minutes of domestic Dial Station calling per month. The bill credit will be awarded on complete billing cycles after enrollment, but will begin no later than the second complete bill cycle after the Customer enrolls. Customers will receive the above bill credits on the monthly bill statement during the monthly bill period the credit was earned.

For this promotion, Eligible domestic Dial Station usage is defined as a Customer's billed usage for a monthly billing period for domestic Dial Station Calls. Eligible domestic Dial Station usage includes intrastate calling unless an identical Free Minutes Promotion is effective under an applicable AT&T intrastate tariff.

AT&T will calculate a Customer's qualifying usage for the free minutes bill credit by using the first 60 minutes of domestic Dial Station qualifying usage during the Customer's monthly bill cycle. Customer's free minutes credit will be calculated after all other discounts and credits are applied. In the event a Customer has less than 60 qualifying free minutes of usage in a given monthly bill cycle period, a credit for only the qualifying minutes used will be issued to the Customer and counted as the 60 free minutes credit. In the event a Customer has no qualifying free minutes usage in a given monthly bill cycle period, a credit of \$0 will be issued to the Customer.

If at any time during this promotion, the Customer selects a carrier other than AT&T as their primary interexchange carrier and/or Local Exchange Carrier, the Customer will: (1) forfeit any monthly bill credits not yet received, and (2) terminate their participation in this promotion.

This offer is available where billing capabilities exist. This promotion may not be combined with any other AT&T Promotions providing credits based upon usage charges.

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Effective: January 1, 2004  
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CHICAGO, ILLINOIS

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1<sup>st</sup> Revised PAGE 4  
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## 8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

## 8.5 \$10 Bill Credit - for Twelve Months Promotion (TENKA)

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. NO. 14.

AT&T will offer the following promotion to eligible residential Customers. Customers must enroll by December 31, 2004.

(C)

To be eligible for this promotion, Customers must:

- 1) respond to an AT&T initiated marketing contact or AT&T marketing material related to this promotion, or contact AT&T to request this promotion during the marketing campaign;
- 2) newly subscribe to AT&T Residential Local Service, or upgrade their current subscription under AT&T Residential Local Service, provided under Section 5 of the above referenced Tariff; and
- 3) subscribe to AT&T as their primary interexchange carrier.

This offer may also be used in connection with marketing and retention of AT&T's Local Service customers. Specifically, residential customers who express dissatisfaction with AT&T Local Service may receive this promotion.

Eligible Customers will receive a \$10.00 bill credit for twelve billing periods. The bill credit will be applied to charges starting with the first billing cycle after enrollment is processed by the billing system. If the Customer's total bill is less than the \$10 bill credit, the remaining credit amount will appear as a credit balance on the Customer's future bills.

If at any time during this promotion, the Customer selects a carrier other than AT&T for their interexchange carrier and/or their Local Exchange Carrier, the Customer will: 1) forfeit any monthly bill credit not yet received, and 2) terminate their participation in this promotion.

This offer is available where billing capabilities exist. This promotion may not be combined with any other promotions providing credits or free usage to Customers subscribing to AT&T Residential Local Service.

## RESIDENTIAL LOCAL EXCHANGE SERVICE

Effective: January 6, 2005  
DISTRICT MANAGER  
CHICAGO, ILLINOIS

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2nd Revised PAGE 5  
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## 8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

## 8.6 \$5 Bill Credit - for Twelve Months Promotion (TENKB)

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. NO. 14.

AT&T will offer the following promotion to eligible residential Customers. Customers must enroll by December 31, 2005.

(C)

To be eligible for this promotion, Customers must:

- 1) respond to an AT&T initiated marketing contact or AT&T marketing material related to this promotion, or contact AT&T to request this promotion during the marketing campaign;
- 2) newly subscribe to AT&T Residential Local Service, or upgrade their current subscription under AT&T Residential Local Service, provided under Section 5 of the above referenced Tariff; and
- 3) subscribe to AT&T as their primary interexchange carrier.

This offer may also be used in connection with marketing and retention of AT&T's Local Service customers. Specifically, residential customers who express dissatisfaction with AT&T Local Service may receive this promotion.

Eligible Customers will receive a \$5.00 bill credit for twelve billing periods. The bill credit will be applied to charges starting with the first billing cycle after enrollment is processed by the billing system. If the Customer's total bill is less than the \$5.00 bill credit, the remaining credit amount will appear as a credit balance on the Customer's future bills.

If at any time during this promotion, the Customer selects a carrier other than AT&T for their interexchange carrier and/or their Local Exchange Carrier, the Customer will: 1) forfeit any monthly bill credit not yet received, and 2) terminate their participation in this promotion.

This offer is available where billing capabilities exist. This promotion may not be combined with any other promotions providing credits or free usage to Customers subscribing to AT&T Residential Local Service.

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Effective: January 6, 2005  
DISTRICT MANAGER  
CHICAGO, ILLINOIS

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2nd Revised PAGE 6  
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## 8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

## 8.7 \$10 Bill Credit - for Six Months Promotion (TENKC)

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. NO. 14.

AT&T will offer the following promotion to eligible residential Customers. Customers must enroll by December 31, 2005.

(C)

To be eligible for this promotion, Customers must:

- 1) respond to an AT&T initiated marketing contact or AT&T marketing material related to this promotion, or contact AT&T to request this promotion during the marketing campaign;
- 2) newly subscribe to AT&T Residential Local Service, or upgrade their current subscription under AT&T Residential Local Service, provided under Section 5 of the above referenced Tariff; and
- 3) subscribe to AT&T as their primary interexchange carrier.

This offer may also be used in connection with marketing and retention of AT&T's Local Service customers. Specifically, residential customers who express dissatisfaction with AT&T Local Service may receive this promotion.

Eligible Customers will receive a \$10.00 bill credit for six billing periods. The bill credit will be applied to charges starting with the first billing cycle after enrollment is processed by the billing system. If the Customer's total bill is less than the \$10 bill credit, the remaining credit amount will appear as a credit balance on the Customer's future bills.

If at any time during this promotion, the Customer selects a carrier other than AT&T for their interexchange carrier and/or their Local Exchange Carrier, the Customer will: 1) forfeit any monthly bill credit not yet received, and 2) terminate their participation in this promotion.

This offer is available where billing capabilities exist. This promotion may not be combined with any other promotions providing credits or free usage to Customers subscribing to AT&T Residential Local Service.

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Effective: January 6, 2005  
DISTRICT MANAGER  
CHICAGO, ILLINOIS

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2nd Revised PAGE 7  
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## 8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

## 8.8 \$5.00 Bill Credit - for Six Months Promotion (TENKD)

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. NO. 14.

AT&T will offer the following promotion to eligible residential Customers. Customers must enroll by December 31, 2005.

(C)

To be eligible for this promotion, Customers must:

- 1) respond to an AT&T initiated marketing contact or AT&T marketing material related to this promotion, or contact AT&T to request this promotion during the marketing campaign;
- 2) newly subscribe to AT&T Residential Local Service, or upgrade their current subscription under AT&T Residential Local Service, provided under Section 5 of the above referenced Tariff; and
- 3) subscribe to AT&T as their primary interexchange carrier.

This offer may also be used in connection with marketing and retention of AT&T's Local Service customers. Specifically, residential customers who express dissatisfaction with AT&T Local Service may receive this promotion.

Eligible Customers will receive a \$5.00 bill credit for six billing periods. The bill credit will be applied to charges starting with the first billing cycle after enrollment is processed by the billing system. If the Customer's total bill is less than the \$5.00 bill credit, the remaining credit amount will appear as a credit balance on the Customer's future bills.

If at any time during this promotion, the Customer selects a carrier other than AT&T for their interexchange carrier and/or their Local Exchange Carrier, the Customer will: 1) forfeit any monthly bill credit not yet received, and 2) terminate their participation in this promotion.

This offer is available where billing capabilities exist. This promotion may not be combined with any other promotions providing credits or free usage to Customers subscribing to AT&T Residential Local Service.

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Effective: January 1, 2004  
DISTRICT MANAGER  
CHICAGO, ILLINOIS

SECTION 8  
1<sup>st</sup> Revised PAGE 8  
AMENDMENT NO. 554-2

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## 8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

## 8.9 AT&amp;T \$25 Bill Credit - for Two Months Promotion (TBNJC)

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. NO. 14.

AT&T will offer the following promotion to eligible residential Customers. Customers must enroll by December 31, 2004.

(C)

To be eligible for this promotion, Customers must:

- 4) respond to an AT&T initiated marketing contact or AT&T marketing material related to this promotion, or contact AT&T to request this promotion during the marketing campaign;
- 5) newly subscribe to AT&T Residential Local Service, or upgrade their current subscription under AT&T Residential Local Service; and
- 3) subscribe to AT&T as their primary interexchange carrier.

Eligible Customers will receive a \$25.00 bill credit for two billing periods. The bill credits will be applied to charges on the first two billing cycles after enrollment is processed by the billing system. If the Customer's total bill is less than the \$25 bill credit in each of the months, the remaining credit amount will appear as a credit balance on the Customer's future bills.

If at any time during this promotion, the Customer selects a carrier other than AT&T for their interexchange carrier and/or their Local Exchange Carrier, the Customer will: 1) forfeit any monthly bill credit not yet received, and 2) terminate their participation in this promotion.

This offer is available where billing capabilities exist. This promotion may not be combined with any other promotions providing credits or free usage to Customers subscribing to AT&T Residential Local Service.



RESIDENTIAL LOCAL EXCHANGE SERVICE

Effective: July 14, 2003

DISTRICT MANAGER

CHICAGO, ILLINOIS

SECTION 8

1st Revised PAGE 9

AMENDMENT NO. 528

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8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

8.10

Material previously found on this Sheet is now found in Section 7.

RESIDENTIAL LOCAL EXCHANGE SERVICE

Effective: July 14, 2003

DISTRICT MANAGER

CHICAGO, ILLINOIS

SECTION 8

1st Revised PAGE 9.1

AMENDMENT NO. 528

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8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

8.10

Material previously found on this Sheet is now found in Section 7.

## RESIDENTIAL LOCAL EXCHANGE SERVICE

Effective: June 5, 2003  
DISTRICT MANAGER  
CHICAGO, ILLINOIS

SECTION 8  
Original PAGE 10  
AMENDMENT NO. 522

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\*\*\* ALL MATERIAL ON THIS PAGE IS NEW \*\*\*

8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

8.11 AT&T GEICO Bill Credit Promotion (TENKD)

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. No. 14.

AT&T will offer the following promotion to eligible residential Customers. Customers must enroll by December 31, 2003.

To be eligible for this promotion, customers of GEICO must:

- 1) respond to an AT&T initiated marketing contact or AT&T marketing material related to this promotion, or contact AT&T during the marketing campaign and request this promotion;
- 2) newly subscribe, or upgrade their current subscription, to an AT&T Residential Local Service offer that includes two or more calling features, provided in the above referenced Tariff; and
- 3) subscribe to AT&T as their primary interexchange carrier and local exchange carrier.

Eligible customers will receive a \$5.00 bill credit for six billing periods. The bill credit will be applied to charges starting with the first billing cycle after enrollment is processed by the billing system. If the Customer's total bill is less than the \$5.00 bill credit, the remaining credit amount will appear as a credit balance on the Customer's future bills.

If at any time during this promotion, the Customer selects a carrier other than AT&T for their interexchange carrier and/or their Local Exchange Carrier, the Customer will: 1) forfeit any monthly bill credit not yet received, and 2) terminate their participation in this promotion.

This offer is available where billing capabilities exist. This promotion may not be combined with any other promotions providing credits or free usage to Customers subscribing to AT&T Residential Local Service.

## RESIDENTIAL LOCAL EXCHANGE SERVICE

Effective: August 27, 2004  
DISTRICT MANAGER  
CHICAGO, ILLINOIS

SECTION 8  
2nd Revised PAGE 11  
AMENDMENT NO. 582

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## 8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

## 8.12 AT&amp;T New Line Activation Charge Promotion

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. No. 14.

AT&T will offer the following promotion to eligible residential Customers. Customers must enroll by August 27, 2004.

(C)

To be eligible for this promotion, Customers must:

- 1) respond to an AT&T initiated marketing contact or AT&T marketing material related to this promotion;
- 2) newly subscribe to AT&T Residential Local Service provided under this tariff at their new residence when placing their new installation order.

For eligible Customers participating in this promotion, AT&T will waive the Service Order Charge-New Service Primary Line and Service Order charge-New Service Additional Line incurred for new installations for non-AT&T Local Customers that are moving and choose AT&T for Local Service at their new residence with a new number.

The waiver of the Service Order Charge-New Service Primary Line and Service Order Charge-New Service Additional Line will be applied on an account level, and will include installation fees for the primary line and any additional lines ordered in conjunction with the primary line or another additional line.

This offer is available where facilities and billing capabilities exist. This promotion may not be combined with any other promotions providing credits or free usage to Customers subscribing to AT&T Residential Local Service, as described in this tariff.

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Effective: January 1, 2004  
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CHICAGO, ILLINOIS

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1<sup>st</sup> Revised PAGE 12  
AMENDMENT NO. 554-2

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## 8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

## 8.13 AT&amp;T \$50 Bill Credit Promotion (TENRA)

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. No. 14.

AT&T will offer the following promotion to eligible residential Customers. Customers must enroll by December 31, 2004.

(C)

To be eligible for this promotion, Customers must:

- 6) respond to an AT&T initiated marketing contact or AT&T marketing material related to this promotion, or contact AT&T to request this promotion during the marketing campaign;
- 7) newly subscribe to AT&T Residential Local Service, or upgrade their current subscription under AT&T Residential Local Service; and
- 3) subscribe to AT&T as their primary interexchange carrier.

Eligible Customers will receive a \$50.00 bill credit for one billing period. The bill credit will be applied to charges on the first billing cycle after enrollment is processed by the billing system. If the Customer's total bill is less than the \$50 bill credit, the remaining credit amount will appear as a credit balance on the Customer's future bills.

If at any time during this promotion, the Customer selects a carrier other than AT&T for their interexchange carrier and/or their Local Exchange Carrier, the Customer will: 1) forfeit any monthly bill credit not yet received, and 2) terminate their participation in this promotion.

This offer is available where billing capabilities exist. This promotion may not be combined with any other promotions providing credits or free usage to Customers subscribing to AT&T Residential Local Service.

## RESIDENTIAL LOCAL EXCHANGE SERVICE

Effective: July 21, 2003  
DISTRICT MANAGER  
CHICAGO, ILLINOIS

SECTION 8  
Original PAGE 13  
AMENDMENT NO. 532

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\*\*\* ALL MATERIAL ON THIS PAGE IS NEW \*\*\*

8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

8.14 AT&T Bank One Bill Credit Promotion (TENSG and TENKD)

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. No. 14.

AT&T will offer the following promotion to eligible residential Customers. Customers must enroll by December 31, 2003.

To be eligible for this promotion, Customers must:

- 8) respond to an AT&T initiated marketing contact or AT&T marketing material related to this promotion, or contact AT&T to request this promotion during the marketing campaign;
- 9) newly subscribe to AT&T Residential Local Service, or upgrade their current subscription under AT&T Residential Local Service; and
- 3) subscribe to AT&T as their primary interexchange carrier.

Eligible Customers will receive a \$25.00 bill credit for one billing period. The bill credit will be applied to charges on the first billing cycle after enrollment is processed by the billing system. If the Customer's total bill is less than the \$25 bill credit, the remaining credit amount will appear as a credit balance on the Customer's future bills.

In addition, eligible customers will receive a \$5.00 bill credit for six billing periods. The bill credit will be applied to charges starting with the first billing cycle after enrollment is processed by the billing system. If the Customer's total bill is less than the \$5.00 bill credit, the remaining credit amount will appear as a credit balance on the Customer's future bills.

If at any time during this promotion, the Customer selects a carrier other than AT&T for their interexchange carrier and/or their Local Exchange Carrier, the Customer will: 1) forfeit any monthly bill credit not yet received, and 2) terminate their participation in this promotion.

This offer is available where billing capabilities exist. This promotion may not be combined with any other promotions providing credits or free usage to Customers subscribing to AT&T Residential Local Service, as described in the above referenced tariff.

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Effective: January 1, 2004  
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1<sup>st</sup> Revised PAGE 14  
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## 8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

## 8.15 AT&amp;T NRC Waiver Promotion

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. No. 14.

AT&T will offer the following promotion to eligible residential Customers. Customers must enroll by December 31, 2004.

(C)

To be eligible for this promotion, Customers must:

- 10) respond to an AT&T initiated marketing contact or AT&T marketing material related to this promotion, or contact AT&T to request this promotion during the marketing campaign;
- 11) upgrade their current subscription under the AT&T Residential Local Service Tariff or add a la carte features.

For eligible Customers participating in this promotion, AT&T will waive the Change Feature Order Charge and/or the Service Order Charge-Record Work Only normally incurred for changing calling plans and/or adding or changing features or services.

This offer is available where billing capabilities exist

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## 8. RESIDENTIAL LOCAL SERVICE - PROMOTIONS

8.16 AT&T \$5 Bill Credit for 12 months –  
AT&T One Rate USA and AT&T One Rate Advantage (TENKB)

This promotion is subject to all applicable terms and conditions of AT&T Communications of Wisconsin, L.P.'s Local Services Tariff, PSC of W. No. 14.

Between November 19, 2003 and January 31, 2004, AT&T will offer the following promotion to eligible residential Customers. (C)

To be eligible for this promotion, Customers must newly subscribe to AT&T One Rate USA or AT&T One Rate Advantage as provided in this tariff.

Eligible Customers will receive a \$5.00 bill credit for twelve billing periods. The bill credit will be applied to charges starting with the first billing cycle after enrollment is processed by the billing system. This bill credit will be applied at the account level.

If at any time during this promotion, the Customer selects a carrier other than AT&T for their interexchange carrier and/or their Local Exchange Carrier or chooses a plan other than AT&T One Rate USA or AT&T One Rate Advantage, the Customer will: 1) forfeit any monthly bill credit not yet received, and 2) terminate their participation in this promotion.

This offer is available where billing capabilities exist. This promotion may be combined with any other promotions providing credits or free usage to Customers subscribing to AT&T Residential Local Service, as described in the above referenced tariff, except that customers already receiving any \$5 X 12 bill credit offer will not be entitled to an additional \$5 X 12 bill credit under this offer.